

DAIRY DIRECTORY

A guide to national, regional and state dairy organizations



Courtesy of the American Dairy Association Mideast



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DAIRY FARMER INTEREST

United Dairy Industry Association (UDIA)

Funded by dairy farmers

www.usdairy.com

847-803-2000

United Dairy Industry Association (UDIA) is a federation of state and regional dairy farmer-funded promotion organizations that provides marketing programs developed and implemented in coordination with its members. UDIA is overseen by a board comprised of dairy farmers elected by the respective boards of their member organizations. Dairy farmers and importers appointed to the National Dairy Promotion and Research Board (NDB) and elected to the UDIA board direct funding and lead a unified strategic plan, with U.S. Department of Agriculture (USDA) oversight. All NDB and UDIA board members serve on the Dairy Management, Inc. board as well.

Dairy Management, Inc. (DMI)

Funded by dairy farmers

www.usdairy.com

847-803-2000

Dairy Management Inc. manages the national checkoff program on behalf of America's dairy farmers and dairy importers. With USDA oversight, DMI and a federation of 15 state and regional organizations work to increase sales and demand for dairy through research, education and innovation, and to maintain confidence in dairy foods, farms and businesses. DMI manages National Dairy Council and the American Dairy Association, and founded the U.S. Dairy Export Council and the Innovation Center for U.S. Dairy.

The dairy checkoff employs experienced staff across the country who are on the leading edge of product and nutrition research, sustainability, social media, consumer and market research, menu development, product development, marketing, promotion and exporting.

American Dairy Association Mideast (ADA Mideast)

Funded by dairy farmers

www.drink-milk.com

tracy.enslen@drink-milk.com

The American Dairy Association Mideast, 1 of 15 dairy checkoff state and regional organizations, is funded and works on behalf of Ohio and West Virginia dairy farmers. ADA Mideast promotes dairy consumption and protect the positive image of dairy farmers, dairy foods and the dairy community. The organization works with DMI to execute the efforts of a unified marketing plan.

DAIRY FARMER INTEREST

Innovation Center for U.S. Dairy

Funded by dairy farmers

www.usdairy.com

email

Created in 2008 by dairy farmers, the Innovation Center for U.S. Dairy is a pre-competitive forum that brings together leadership from across the dairy community. Through alignment and collaboration, the organization demonstrates U.S. dairy's collective commitment to advance a shared social responsibility platform.

National Dairy Council (NDC)

Funded by dairy farmers

www.usdairy.com

847-803-2000

Founded in 1915, National Dairy Council (NDC) provides science-based research and education about dairy's contributions to health and sustainable food systems. NDC's work is shared through education and outreach initiatives to generate action across the dairy community, especially among thought leaders.

U.S. Dairy Export Council (USDEC)

Funded by dairy farmers,
membership dues

www.usdec.org

703-528-3049

U.S. Dairy Export Council (USDEC) represents the global trade interests of U.S. dairy farmers, proprietary processors and cooperatives, ingredient suppliers and export traders, with the objectives of expanding exports and increasing export value. USDEC membership dues fund trade policy and lobbying activities.

DAIRY FARMER INTEREST

Global Dairy Platform

Funded by dairy farmers,
membership dues

www.globaldairyplatform.com

info@globaldairyplatform.com

Founded by Dairy Management, Inc., Aria Fronterra, Friesland Campina and Dairy Farmers of America, Global Dairy Platform (GDP) is a pre-competitive collaboration of dairy organizations focused on encouraging the appropriate intake of nutrient-rich dairy foods and demonstrating dairy's role in global sustainable agriculture and nutrition. For more than a decade, GDP has led the dairy sector's collaborative efforts to encourage the appropriate intake of nutrient-rich dairy foods and demonstrate the sector's role in sustainable agriculture. Together, this coalition aims to demonstrate dairy's contribution to global food systems and lead healthy diets and sustainable livelihoods.

Newtrient

Funded by dairy farmers,
membership dues

www.newtrient.com

info@newtrient.com

Founded by Dairy Management, Inc., National Milk Producers Federation and 12 leading milk cooperatives, Newtrient works with dairy farmers to evaluate opportunities and solutions to reduce dairy's environmental footprint through innovative manure management solutions.

GENYOUth

Funded by dairy farmers,
open donation model

www.genyouthnow.com

info@genyouthfoundation.org

Through public and private partnerships, GENYOUth works to improve nutrition and physical activity for youth through the U.S. school wellness program Fuel Up to Play 60, and AdVenture Capital, and innovative youth social entrepreneurship program.

NATIONAL LEGISLATIVE AND REGULATORY

National Milk Producer's Federation

Funded by dairy farmer cooperatives & affiliate members, membership dues

www.nmpf.org

info@nmpf.org

National Milk Producer's Federation (NMPF) is the voice of dairy farmers on Capitol hill and within government agencies, providing a forum for dairy farmers and their cooperatives to formulate policies on national issues that affect milk production and marketing.

International Dairy Food Association (IDFA)

Funded by dairy manufacturers & processors, membership dues

www.idfa.org

202-737-4332

Representing the nation's dairy manufacturing and marketing industries and their suppliers, the International Dairy Food Association (IDFA) provides expertise, training, resources, and advocacy for members. IDFA serves as a trusted source of information on dairy related issues and influences federal, state and international policies.

OTHER NATIONAL DAIRY ORGANIZATIONS

Milk Processor Education Program (MilkPEP)

Funded by fluid milk processors

www.milkpep.org

info@milkpep.org

Milk Processor Education Program is funded by U.S. milk companies and is dedicated to educating consumers and increasing consumption of fluid milk. MilkPEP activities are led by a 20-member board and monitored by USDA's Agricultural Marketing Service. The organization's robust campaign efforts aim to increase awareness of the nutritional benefits of milk and safeguard milk's reputation against competitive claims and anti-milk messages that impact consumer purchasing decisions.

American Cheese Society (ACS)

Funded by membership dues, open to cheese industry

www.cheesesociety.org

720-328-2788

At more than 2,300 members strong, the American Cheese Society (ACS) is the leading organization supporting the understanding, appreciation, preservation and promotion of artisan, farmstead and specialty cheeses produced in the Americas. ACS provides the cheese community with educational resources and networking opportunities, while encouraging the highest standards of cheesemaking, focused on safety and sustainability.

American Dairy Products Institute (ADPI)

Funded by membership dues, open to cheese industry

www.adpi.org

info@adpi.org

American Dairy Products Institute (ADPI) seeks to be the most effective and relevant association representing the dairy ingredient industry today. Members manufacture and market milk-based and whey-based ingredients, including milk powders such as nonfat dry milk, whole milk powder, milk protein concentrates and isolates, and many more. These products are in great demand across the world as consumers recognize the benefit of dairy components in their diets, causing this to be one of the most dynamic sectors of the dairy industry today. ADPI works to increase the world-wide use of dairy ingredients by marshaling the technical, manufacturing and marketing resources of its members and others.

OTHER NATIONAL DAIRY ORGANIZATIONS

American Butter Institute (ABI)

Funded by membership dues
from butter industry

www.butterinstitute.org

703-243-5630

The American Butter Institute (ABI) is a non-profit trade association made up of manufacturers, processors, marketers and distributors of butter and butter products across the United States, who share a common interest in the butter industry. There are currently 27 active member companies that market approximately 90% of all the butter manufactured in the U.S. ABI members act as the voice for all actions affecting the industry and are informed of legislative and regulatory proposals, and other relevant research and industry developments.

National Ice Cream Retailers Association (NICRA)

Funded by membership dues
from ice cream industry

www.nicra.org

636-778-1822

National Ice Cream Retailers Association (NICRA) is a trade organization comprised of retail, wholesale and catering ice cream and frozen dessert businesses across the United States, Canada and many other countries. NICRA provides cutting-edge opportunities for its members to further their businesses or careers through top educational, technological and networking platforms in the industry.

International Deli Dairy Bakery Association (IDDBA)

Funded by membership dues
from manufacturers and
suppliers

www.iddba.org

iddba@iddba.org

The International Deli Dairy Bakery Association (IDDBA) is a nonprofit trade association for food retailers, manufacturers, wholesalers, brokers, distributors and other industry professionals. Membership includes more than 1,500 organizations, ranging from small independent companies to the world's largest corporations. IDDBA provides opportunities for professional dialogue, education, exchange of industry data and selling opportunities to help members enhance their economic position.

OHIO AND WEST VIRGINIA DAIRY ORGANIZATIONS

Ohio Cheese Guild (OCG)

Funded by membership dues from cheesemakers, industry partners and consumers

www.ohiocheeseguild.org

tracy.enslen@drink-milk.com

The Ohio Cheese Guild (OCG) is a non-profit organization dedicated to supporting and encouraging the Ohio cheesemaking community through education and food safety. With over 40 cheese companies, as well as industry and consumer members, the organization works to highlight the high quality of cheeses in Ohio.

Ohio Dairy Producers Association (ODPA)

Funded by membership dues

www.odpa.org

614-890-1800

Ohio Dairy Producers Association (ODPA) is a united group of dairy farmers who share a genuine concern for the future of their farms and their industry. ODPA is a grassroots legislative, research and producer education organization, representing dairy farmers from across the state, regardless of farm size, breed or production strategy, marketing preference or political affiliation.

Ohio Farm Bureau Federation (OFBF)

Funded by membership dues from agriculture industry

www.ofbf.org

614-249-2400

Ohio Farm Bureau (OFBF) is a grassroots membership organization that works to support agriculture in Ohio and the state's food and farm community. OFBF offers opportunities throughout the year for farmers to meet with public officials, and advocates on farmers' behalf at the local, state and national levels.

PARTNER AND RESOURCE ORGANIZATIONS

Ohio Grocers Association (OGA)

Funded by retailers and retail suppliers

www.ohiogrocers.org

614-442-5511

The Ohio Grocers Association (OGA) is a non-profit trade association representing approximately 400 grocers, wholesalers, brokers and associate members. OGA represents members through legislative and regulatory efforts with an effective government relations program. The organization is a resource for industry education and communication and operates as a professional income-generating business that dedicates resources to its members.

Ohio Restaurant Association (ORA)

Funded by restaurant owners, suppliers and food service industry

www.ohiorestaurant.org

ask@ohiorestaurant.org

The Ohio Restaurant Association (ORA) has proudly served Ohio's restaurant, foodservice and hospitality industry since 1920. Founded on thought leadership and service, the ORA is focused on finding sound business solutions for its members. In addition to providing a robust selection of cost and time-saving products and services, the ORA team works on behalf of members to promote, protect and foster partnerships to aid their businesses' success.

Center for Innovative Food Technology (CIFT)

Funded by membership dues from food companies, manufacturers and suppliers

www.ciftinnovation.org

info@ciftinnovation.org

The Center for Innovative Food Technology (CIFT) provides a unique blend of business solutions, innovation and technical expertise to the food processing, agricultural and manufacturing sectors. These services are designed to enhance the economic performance of these industries and create new jobs. CIFT has worked with hundreds of food companies, equipment suppliers, service providers, university researchers, governmental agencies, legislators, general manufacturers and many more. As a result, many new technologies have emerged, industry best practices have been established, and novel business approaches have been discovered.



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